



RunCore™ SSD

Authorized Reseller Application

After you have submitted the form below, we will contact you with access details to training materials and resources for your technical, sales, and marketing teams. At that time, we will guide you through the next steps in the application process.

Directions – Fill out the below application and submit application by fax or pdf scan.

Email - sales@runcore.com

Fax - +86-731-88992871

About Company

Registered Legal Company Name:

Address:

City:

State/Providence:

Postal:

Country:

Dun and Bradstreet (D-U-N-S) number:

List all Website URLs you currently operate:

What avenues will you use to sell RunCore Products?

Briefly explain your marketing strategy for RunCore Products:

About You

First Name:

Last Name:

Job Title:

Contact Email:

Please Re-Enter Email:

About Your Business

Number of Employees:

- 1-5
- 6-20
- 21-100
- 101-500
- 501-1000
- 1000+

Number of Customers:

- 0
- 1-100
- 101-1,000
- 1,001-10,000
- 10,001-50,000
- 50,000+

Target Customer Size:

- 1-100
- 101- 1,000
- 1,001-10,000
- 10,001-50,000
- 50,000+

Number of Years in Business:

- < 1
- 1-2
- 2-5
- 5-10
- 10+

Regional Sales Coverage:

Last 3 Years Revenues:

Present Year Revenue Estimate:

Square Footage of Current Warehouse:

Is there anything else you'd like us to know?

Billing Information

Billing Contact Name:

Billing Contact Email:

Billing Contact Phone:

Address:

City:

State/Province:

Postal Code:

Country: +

RunCore Minimum Advertised Pricing (MAP) Policy

As a RunCore authorized partner you are protected from resellers taking your hard earned customers by offering our products for marginally less.

When you receive your RunCore price list you will notice three pricing columns - Reseller Price, MAP, and MSRP.

Reseller Price is your cost for RunCore products.

MAP is the minimum price you may advertise RunCore SSD.

MSRP is the suggested retail price.

This is a zero tolerance policy allowing RunCore to act without warning or appeal.

Failure to adhere to the RunCore MAP Policy will result in immediate termination of RunCore buying and selling privileges. Any RunCore authorized partner found in contempt of this policy will have all contact information removed from RunCore websites and then be asked to remove all RunCore products, advertisements, or logos from their respective site(s). All remaining RunCore stock will be returned to RunCore for a full refund at that time. Those found circumventing the MAP policy by selling our products under an unregistered business name, auction website, or other classified site will also have their privileges removed. If you have a concept for marketing RunCore products that you are afraid may violate our policy, contact us for clearance before setting any plans in motion.

I hereby acknowledge and understand the RunCore MAP policy and will abide by this policy.

Company Name:

Print Name:

Signature:

Current Position:

Phone:

Fax: